



FOR IMMEDIATE RELEASE

BROWNSVILLE CITY COMMISSION APPROVES FUNDING AGREEMENT FOR FIRST FULL SERVICE HOTEL WITH CONFERENCE AND MEETING SPACE

Hilton Garden Inn to begin development 4th quarter of 2022.

BROWNSVILLE, Texas (February 2, 2022) – The Brownsville City Commission approved a funding agreement for a new hotel and conference and meeting space in Brownsville during its regular commission [meeting](#) on Tuesday, February 1, 2022.

The operator, Pineapple RE Holdings LP, has proposed to build a five-story Hilton Garden Inn in a high traffic and retail area on W. Morrison Road. The prototype will be built on a five-acre site and will feature a minimum of 150 guest rooms. Some of the amenities will include a full-service restaurant and bar, minimum of 10,000 square foot conference and meeting space, swimming pool, health spa and fitness, a sundry shop and Wi-Fi in all guestrooms and hotel public spaces. “We are excited and honored to develop the Hilton Garden Inn & Conference Center Hotel. A hotel of this scale was long overdue in Brownsville given its current growth and future. With the city’s support, we will make sure to bring a beautiful hotel for our visitors and citizens of Brownsville. We look forward to what the future brings us to this great city!” said Julio Graña, Hotel Representative.

The new hotel estimated investment is a minimum of \$27 Million and is anticipated to generate up to 65 jobs when fully operational. The tentative start date for development is 4th quarter of 2022.

An economic impact analysis performed by TXP, Inc. Economic Analysis Consulting Firm determined the hotel’s 10-year revenue projections show an estimated property tax revenue of \$2,157,737, estimated city sales tax of \$268,071 and an estimated city 7% Hotel Occupancy Tax (tax collected from rental of rooms) of \$4,356.712. Deputy City Manager and CEO/Executive Director of the Greater Brownsville Incentives Corporation added, “The City’s open for business approach and growing demand for hotel rooms had led to an agreement to build its first full-service hotel with conference space that will accommodate its strong business and tourism sectors.”





Communications & Marketing

The City of Brownsville will reimburse 100% of the project's Hot Occupancy Tax (HOT), over the next 10 years, that is not to exceed \$4 Million.

For more information, please contact the Communications and Marketing Department at (956) 547-6505 or communications@brownsvilletx.gov to schedule media interviews.

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