



Transit Week October 23 – 27, 2017

Customer Appreciation Transit Week

To celebrate public transit and all citizens of Brownsville who use public transit services.

Join us to show your support of Brownsville Metro's public transit services!

Events & Activities

B Metro is planning a **full week of events** to bring community awareness to the citizens of Brownsville who use public transit service.

Public transportation is a link that gets Brownsville commuters to work, education facilities, medical appointments, shopping and recreation activities.

Transportation is a crucial solution to the regional and local economic, social and environmental health infrastructure.

- **Monday, 10/23: Marketing Campaign Kick Off Press Conference**
- **Tuesday, 10/24: Administrative Staff Appreciation Day**
- **Wednesday, 10/25: Customer Appreciation B Metro Free Rides**
- **Thursday, 10/26: Bus Driver Appreciation Day**
- **Friday, 10/27: Fall Festival Event**



**Monday, October 23, 10:30 A.M., at La Plaza at Brownsville Terminal:
Marketing Campaign Kick-Off Press Conference at La Plaza at Brownsville
Terminal**

Come and join us to **celebrate** the dynamic **Marketing Campaign Kick Off Press Conference**, hosted by Brownsville Metro.

- Include VIP guests as well as regular riders like you and me.

Learn more about transit week; and, how public transportation plays a vital role in living an active Brownsville lifestyle. The campaign focuses on commuters, workers, students, pedestrian, and bicyclists using public transit services.

- Grant Funding was provided by Brownsville Community Improvement Corporation (BCIC).



Tuesday, September 24: Administrative/Maintenance Staff Appreciation Day



Brownsville Riders be sure to take the time to simply say **"Thank You"** to the **Administrative/Maintenance Professionals** of Brownsville Metro.



Wednesday, October 25: Customer Appreciation B Metro Free Rides

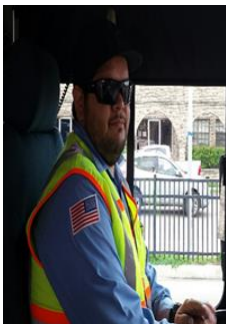
Brownsville Residents will ride the bus for **FREE All Day** as part of Brownsville Metro’s Passenger Appreciation Day Festivities.



- Save gas and wear/tear of your vehicle; and, help the environment reducing traffic and gas emissions.

Thursday, October 26: Bus Driver Appreciation Day

All Brownsville Commuters are invited to celebrate Bus Driver Appreciation Day by thanking and acknowledge their bus operator...



- Say **“Thank You”** as you board or exit the bus
- Or write a special **“Thank You Note”** explaining why you appreciate Service Operators and drop it in a drop off box that will be located the La Plaza at Brownsville Terminal



Friday, October 27: 10:30 A.M., at La Plaza at Brownsville Terminal: Fall Festival Event

Come and join us to celebrate the Fall Festival Event, which will feature food, games, activities, costume contests, raffles, music and other goodies all in the name of Celebrating our Customers!

